

Trishika Singla

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EDUCATION

Parsons School of Design | Bachelors of Business Administration in Strategic Design and Management

May 2025

- Coursework : Information Visualization, Business Regulations & Practices, Business Models and Entrepreneurial Strategy, Financial Management, Media & Politics of Propaganda, Fake News / Free Speech and South Asian Democracy, Intro to Political Economy

New York University | Visiting Student

- Coursework : Python Programming, Intro to UX/UI Design

University of Massachusetts, Amherst | Visiting Student

- Coursework : Health Policy and Management, Business Policy and Strategy, Writing As Communication

City University of New York | Visiting Student

- Coursework : Quantitative Reasoning, Criminal Justice, Business Ethics, Business Law I, Principles of Management

EXPERIENCE

The Forbes Funds

Pittsburgh, PA

Research Fellow

Jan. 2026 - May 2026

- Spearheaded research and synthesized findings on nonprofit strategy, community needs, funding ecosystems, and social-impact models to support program planning and stakeholder engagement across the Pittsburgh region
- Conducted comprehensive analysis of over 2,000 nonprofit organizations, funding programs, and community resources to identify key regional challenges and strategic opportunities, directly informing program development.
- Led and supported over 500 convenings and capacity-building workshops for nonprofit leaders, developing resources that strengthened organizational sustainability.

Timesoft Solutions

Remote

Marketing Analyst

Sep. 2025 - Jan. 2026

- Analyzed marketing-performance data and prepared recurring reports to identify trends, assess technology effectiveness, and inform operational decision-making
- Evaluated 10+ technology vendors and documented recommendations for the selection and implementation of third-party solutions
- Oversaw process documentation for 10+ system workflows, improving the accessibility and consistency of internal information

Foreign Affairs (Council on Foreign Relations)

New York, NY

Product Marketing Intern, Blavatnik Internship Program

Feb. 2025 - May 2025

- Managed the publication of 500+ Foreign Affairs articles through the Puggig content-management platform, ensuring compliance with digital publishing and accessibility standards across web and mobile channels
- Curated and tagged article metadata to improve the searchability and discoverability of content for digital audiences
- Ideated strategies for editorial-rights protection by preparing documentation related to unauthorized use of Foreign Affairs content
- Collaborated with editorial and digital teams for accurate and timely distribution of policy analysis and global-affairs commentary

Chirayu Hospital

Punjab, India (Remote)

Data Analyst - Maternal and Child Health Research

Oct. 2024 - Jan. 2025

- Organized, validated, and analyzed qualitative and quantitative datasets for maternal and child health research projects
- Designed structured data-collection tools and summarized findings for review by senior physicians
- Coordinated interviews and surveys with 50+ participants, explaining study procedures and supporting informed-consent processes

LEADERSHIP AND GLOBAL ENGAGEMENT

Delegate | World Bank Group Youth Summit

Jun. 2026 (Remote)

- Invited to participate in the World Bank Group Youth Summit, engaging with youth leaders and development practitioners on global challenges and inclusive policy solutions

Writer | The Letter Project

Jan. 2021 - Present (Remote)

- Collaborated with an international volunteer network to write personalized letters for women globally, providing emotional support and anonymously encourage them in the face of challenges

Volunteer | Christian Medical College and Hospital

Jan. 2020 - Dec. 2020 (Remote)

- Supported statistical analysis of clinical trial data using Excel and SPSS for department research presentations
- Maintained confidential patient databases and assisted with recruitment screening for clinical trials
- **Key Project:** Diagnosis of Rape Cases with Quick and Cost-Effective Methods (Red litmus technique) on OPD Basis

SELECTED RESEARCH PROPOSAL

- **Governmental Influence on Public Opinion Through Internet and Artificial Intelligence:**
 - Developing a research proposal examining how governments use AI, social-media platforms, and digital communication channels to influence public opinion domestically and across borders
 - Designing a comparative policy framework covering algorithmic amplification, app bans, hashtag suppression, undisclosed state-sponsored influencer campaigns, and AI-generated diplomatic messaging
 - Proposing evaluation of regulatory gaps related to platform accountability, transparency, digital sovereignty, deepfakes, and cross-border information interference